

# What's behind the greeting?

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# FROM THE EDITOR

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## SUMMARY

The *Journal of Health Design (JHD)* has published its second issue of 2017. Learn what's new in this issue and on *The JHD* website.

## **Key Words**

Smoking cessation; patient greeting; ritual

We are pleased to bring you the second issue of *The Journal of Health Design* for 2017.

This issue includes "What is the scope to test a smoking cessation intervention aimed at young people admitted to hospital?" Researchers piloted how effective using photoageing technology was to trigger smoking cessation attempts in young adults admitted to hospital. Although some challenges arose such as a small sample size and high rates of attrition in the study, the authors' research yielded some interesting results in efforts to get younger Australians to quit smoking.

"Not just a greeting: Setting the scene for the consultation" is a clinical insight paper about the importance of greeting the patient in a mindful way and also of developing a ritual to help transition from one patient consultation to the next. A ritual can help a physician be "present" and engaged and thereby improve the patient experience.

Our podcast series features Amanda Lenehan, a passionate advocate for the Type I Diabetes community and author of a children's book *Peeking into Type I* 

*Diabetes.* Ms. Lenehan was thrust into the advocate role when her eldest son was diagnosed with Type I Diabetes at age 2. Our next podcast will feature Dr. Alison Tothy, a paediatrician and professor at The University of Chicago Medicine. Dr. Tothy has served as a Chief Experience and Engagement Officer and will share valued insights from that role and also on the patient experience. Future guests include:

- Benedict Stanberry, Principal of IHLM, an organization that offers a range of healthcare-focused courses, including one on the patient experience.
- Dr. Tim Carey, a professor at Flinders University and Director of the Centre for Remote Health, who has written on the patient experience in mental health services.

We continue to build *The JHD* brand. Our efforts have entailed connecting with experts here and abroad and raising awareness of *The JHD* as a forum for publishing papers on a range of topics that can help design, reshape, and reform the patient experience for the better. We are working towards publishing special issues on selected topics and will be presenting more details soon.

If you have an idea for a special edition or would like to contribute an editorial, please email us. Visit The JHD website and follow us on Twitter, LinkedIn, and Facebook.

As always, we appreciate your continued interest in our work—and we hope you will help spread the word about the journal, our achievements thus far and our ongoing initiatives.